Ecamm

Ecamm Live *for Facebook*
Product Manual

Ecamm Live is a Facebook Live streaming app for Mac. Use the app to broadcast camera video, pre-recorded video, or your Mac's screen, along with an optional live picture-in-picture and image overlays.

System Requirements:

- A Mac with a camera and microphone
- macOS 10.11 or newer

Installing Ecamm Live

Double-click on the Ecamm Live app icon. Ecamm Live will offer to move itself to the Applications folder if needed.

Uninstalling Ecamm Live

To uninstall Ecamm Live, drag it to the trash icon in the Mac's Dock area.

Login

Log into Facebook by clicking the blue "Login" button. If login credentials can't be obtained from macOS, Ecamm Live will prompt you for your Facebook login ID and password. This information is transmitted directly to Facebook.

If Facebook two-factor authentication is activated, you will also be prompted for a Login Code.

Once logged in, Ecamm Live will then ask for permission to post to your timeline. This is necessary to publish live streams. If you manage Pages (for example for a business or other organization), Ecamm Live will also prompt for permission to manage pages. This is necessary to publish live streams to these Pages.

Starting a Live Stream

Before starting a live stream, enter an optional description in the field in the bottom left-hand corner. Pick a privacy setting for the stream in the menu in the bottom right-hand corner. If you manage Pages, you will see them listed here too.

Then, start a Facebook Live stream by clicking the blue "Go Live" button. The live stream will show up on your Facebook timeline after a few seconds.

For a direct link to the live stream's post on Facebook, pick "View Stream on Facebook" from the "Ecamm Live" menu at the top of the screen.

Note that the Mac version of Safari is not a very reliable way to view Facebook Live streams. For better results, view live streams in a different browser app such as Google Chrome, or on a mobile device.

Ending a Live Stream

To end the broadcast, click the blue "Finish" button in the bottom right-hand corner of the window.

Broadcasting Video Files

To broadcast a video file, click the button at the top of the Ecamm Live window or choose "Video File" from the "Source" menu at the top of the screen.

Pick "Choose File…". Supported video formats are .mov, .m4v and.mp4.

Or, drag a video file from the Finder directly into the Ecamm Live window.

Recently chosen video files are listed in the ▶ menu.

Videos can be played and paused using the video player bar. The video's volume can be adjusted using the small volume slider. This will adjust the video's volume level in the broadcast.

Note that Facebook will end a live stream if it detects that video is not moving after one minute.

Sharing Your Screen

To share your Mac's screen in a live stream, click the ▭ button at the top of the Ecamm Live window or choose "Share Screen" from the "Source" menu at the top of the screen. The Mac's screen will be shown. Note the the Ecamm Live app's window will not be including in the broadcast.

Adding a Picture-In-Picture Window

During a video broadcast or while sharing your screen, an optional live video can be added as a picture-in-picture window. The will show up by default. To show or hide the picture-in-picture, choose "Show Picture-in-Picture" from the Options menu at the top of the screen, or click the ▣ button in the movie player bar.

The picture-in-picture window can be moved by dragging it, or resized by dragging from the bottom right-hand corner.

While playing a movie with a live picture-in-picture, sound from your microphone and sound from the movie are both broadcast in the live stream.

Adding Image Overlays

Images (for example a company logo) can be added to the live stream. Pick "Choose File" from the "Overlays" menu at the top of the screen, or simply drag an image file from the Finder to the desired location in Ecamm Live. Supported formats are JPEG, PNG and GIF. Animated GIFs are also supported.

Recently used image files are listed in the "Overlays" menu at the top of the screen.

Adjusting Image Overlays

Position an image by dragging it to the desired location. To resize an image, use the zoom gesture. (Pinch with two fingers on a trackpad.) To adjust an image's opacity (making it slightly see-through), use the scroll gesture. (Move two fingers up or down on a trackpad.)

Removing Image Overlays

To remove an image overlay, uncheck it in the "Overlays" menu at the top of the screen. Or, drag the image out of the Ecamm Live window.

Viewing Comments and Reactions

When a viewer leaves a comment or reaction on Facebook, it will shop up in Ecamm Live's comments section in the bottom left-hand corner of the window. Adjust the size of the comments section by dragging the small gray handle up or down. Scroll the comments section using the scroll gesture.

Options

Ecamm Live has various setting in the "Options" menu at the top of the screen:

Continuous Broadcast: Continuous broadcasts can exceed Facebook's 4-hour time limit, but will disappear from your timeline immediately when the stream ends.

Embeddable: Streams can be embedded into a webpage when this option is picked. Embedding is only available when the streame privacy setting is set to "Everyone".

To get the embed URL for a stream, once a stream has started, pick "Copy Embed URL" from the Edit menu. Alternatively, "Copy Embed HTML" will provide an HTML snippet containing an IFRAME.

Auto-Play Video Files: Start playing video files immediately upon picking them.

Loop Video Files: Video files will loop indefinitely. This option is also available in the video player control bar.

Show Picture-in-Picture: Show/hide a live picture-in-picture when in Video File mode or Screen Sharing mode. This option is also available in the video player control bar.

Animate Transitions: When switching between Live Video mode and the other two modes with picture-in-picture, this setting adds a zoom transition.

Sound Effects: Play a sound when comments and reactions arrive.

Support and Troubleshooting

For more information and technical support info, please visit our web site:
http://www.ecamm.com

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